

WASHINGTON



2019

2020

ANNUAL REPORT

Our Commitment to
Diversity and Inclusion



2019 - 2020

NOTE FROM THE PRESIDENT

Dear JLW Members,

The 107th year of the Junior League of Washington was, quite literally, one for the books! As with any good story, this year was filled with remarkable highs – such as our Readers2Leaders events and the exceptional engagement of our members while we crafted our new Fund Development Plan and Roadmap, and frustrating lows – including the need to cancel some of our beloved events and close our Headquarters due to COVID-19. Throughout it all, I have been inspired and moved by our members. Your hard work and dedication to our community and to each other has never been as apparent, or critical, as it is today.

Through our collective work over this past year, JLW has brought our mission to promote volunteerism, develop the potential of women, and improve the community through the effective action and leadership of trained volunteers to life. Captured [here](#) and below are a few of the many accomplishments and highlights from our 107th year of service.

A few personal highlights for me include:

- Celebrating 20 years of our work improving literacy in the Greater Washington, DC area through two Readers2Leaders fairs and many other co-branded events;
- Hearing from more than 200 members at input sessions and working with our Board of Directors and Kelly Strategies to develop our Fund Development Plan and Roadmap—tools which will be exceptionally critical as JLW navigates the COVID-19 and post-COVID-19 world of volunteerism and nonprofit management;
- Joining a sold-out crowd to listen to Carly Fiorina at our Women's Leadership Breakfast – our last event before we implemented necessary social distancing measures was a special morning;
- Reminiscing on six-decades of Holiday Shops at our final sale weekend and a truly special Holiday Brunch, organized by our Sustainer Committee; and
- Supporting truly fearless and perseverant leaders who immediately sprung into action to develop and execute contingency plans for events and activities that were impacted by COVID-19 – many committees deserve tremendous applause!



In addition, some of the best moments of the year are the day-to-day impacts and connections we have as a League community. These moments have made me proud and honored to serve as the 81st president of the Junior League of Washington.

Finally, as we closed out the JLW year, our community faced an uncertain time as we all continue to grapple with the impacts of COVID-19. I am so proud of how JLW has rallied together to support our friends and neighbors during a difficult time through our newly established Community Assistance Fund; volunteer projects, such as making and distributing masks; and through Tossed & Found's partnerships with local non-profits and the [Associates of American Foreign Service Worldwide](#).

I hope you are proud of the work we accomplished this year – I know I am!

Carly Mitchell

Carly Mitchell
President, 2019-2020
Junior League of Washington

VISION

The Junior League of Washington (JLW) strives to be a vibrant presence in the lives of the women and children in the greater metropolitan area of the District of Columbia, serving as a resource throughout the community to effect positive change, seek common ground, and inspire hope.

MISSION

The Junior League of Washington is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

FOCUS

The Junior League of Washington is proud to focus our financial and volunteer resources on the complex issues of literacy in the greater metropolitan area of the District of Columbia. The JLW defines literacy as “an individual’s ability to read, write, and speak English and to compute and problem-solve at levels of proficiency necessary to: function on the job and in society, achieve one’s goals, and develop one’s knowledge and potential.” (This definition is based on the definition from the National Literacy Act of 1991.)



2019-2020 BOARD OF DIRECTORS

President - Carly Mitchell

President-Elect - Jessica Taylor White

Secretary - Kimberly Price

Treasurer - Amy Shuart Gingrich

Vice Treasurer - Marta Hernandez

Communications & Public Relations - Tara Andersen

Youth & Family Community Placements - Carolyn Lowry

Cultural Community Placements - Deena Smith

Adult Community Placements - Colli McKiernan

Community Affairs - Alison Ottenbreit

Membership Development - Chloe Taylor

New Membership - Katherine Rodriguez

Nominating - Carrie Meadows

Strategic Sustainability - Bridget Shea Westfall

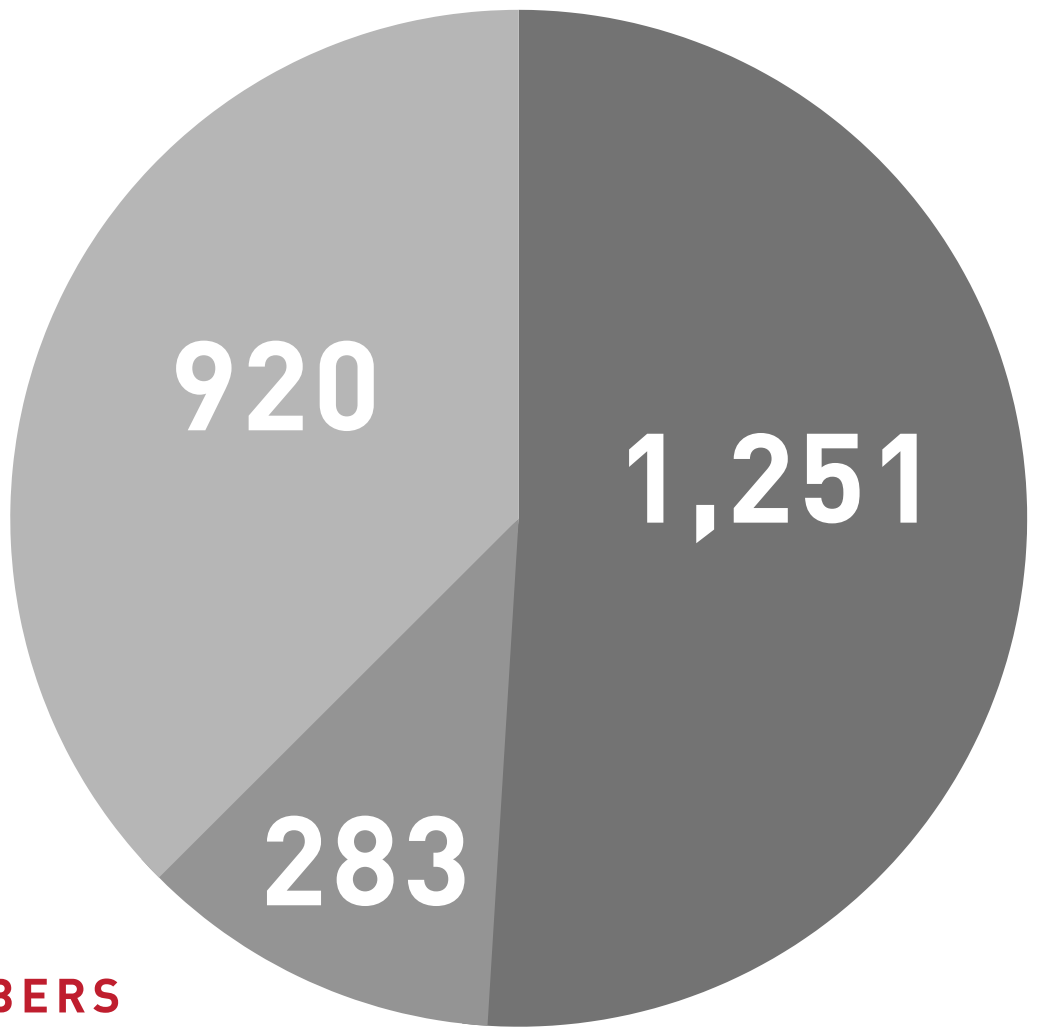
Sustainers - Sarah Carey

Ways & Means - Sara McGanity



MEMBERSHIP

MEMBERSHIP



**MEMBERS
BY STATUS:**

- Active
- Provisional
- Sustainer

COMMUNITY IMPACT

GIVING TUESDAY, SMALL ACTS OF KINDNESS, LASTING IMPACTS

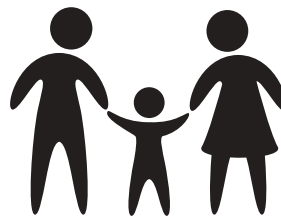
On Giving Tuesday, December 3, 2019, members of JLW joined national efforts to give to organizations supporting their communities. JLW leadership put out the call for members and their friends and family to help raise funds to support the League's ongoing efforts to serve and create lasting change. A total of 24 donors answered the call: 14 of whom were new Friends of the Junior League donors, one Combined Federal Campaign (3039M Society) donor, and five donors via a Facebook fundraiser. These generous donors raised a total of \$1,682 for the 2019 Giving Tuesday Campaign.

On May 5, 2020, League members came together for Giving Tuesday Now, a global day of giving and unity to support communities and non-profits around the world, as an emergency response to the unprecedented need caused by COVID-19. In total 14 donors, all League members, participated and helped raise \$1,125 for the cause.



\$96,000

**FUNDS
DISTRIBUTED**



GIVEN TO

- Generation Hope
- Together We Bake
- Higher Achievement Program
- Horton's Kids
- Alternative Paths Training School
- Community Educational Research Group
- DC Bilingual Public Charter School
- Dumbarton Concerts/Inner City-Inner Child, Inc.
- Healthy Babies Project, Inc.
- Imagination Library
- Local Motion Project
- New Futures

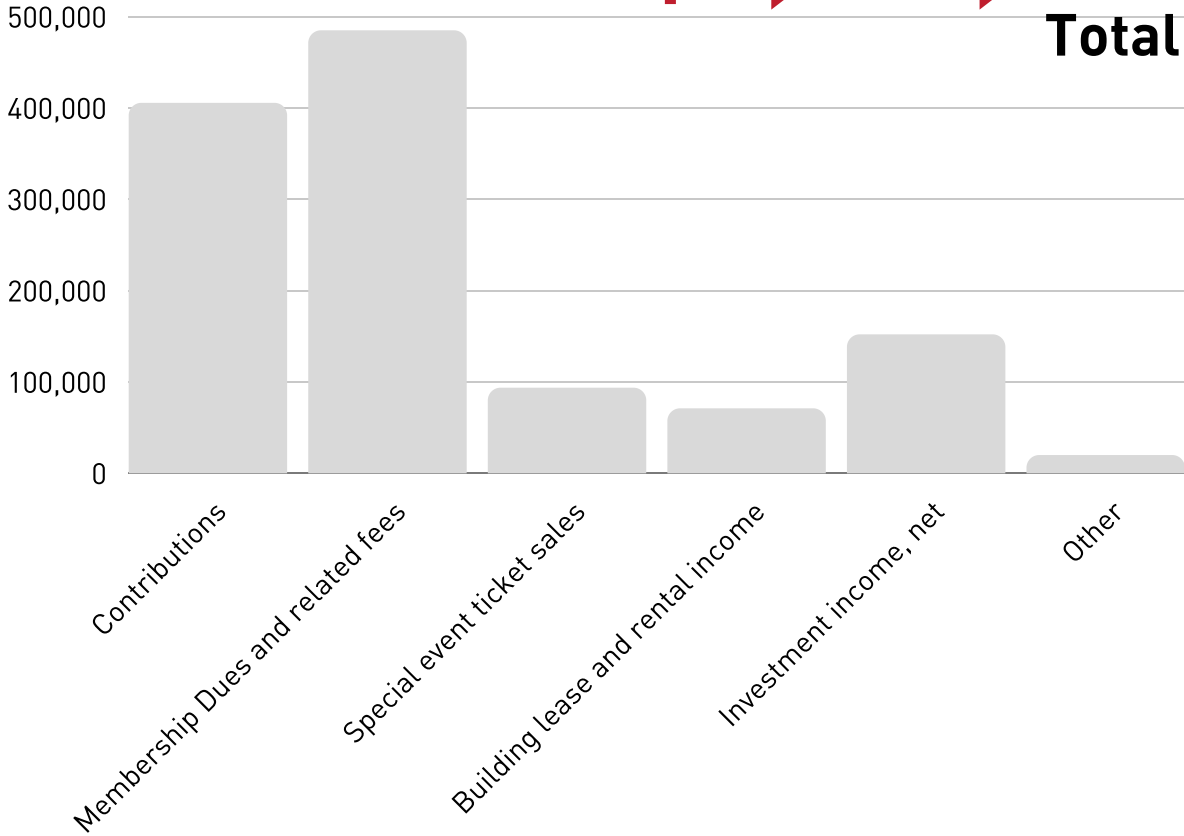
IMPACT

FINANCIALS

REVENUE

\$1,256,628

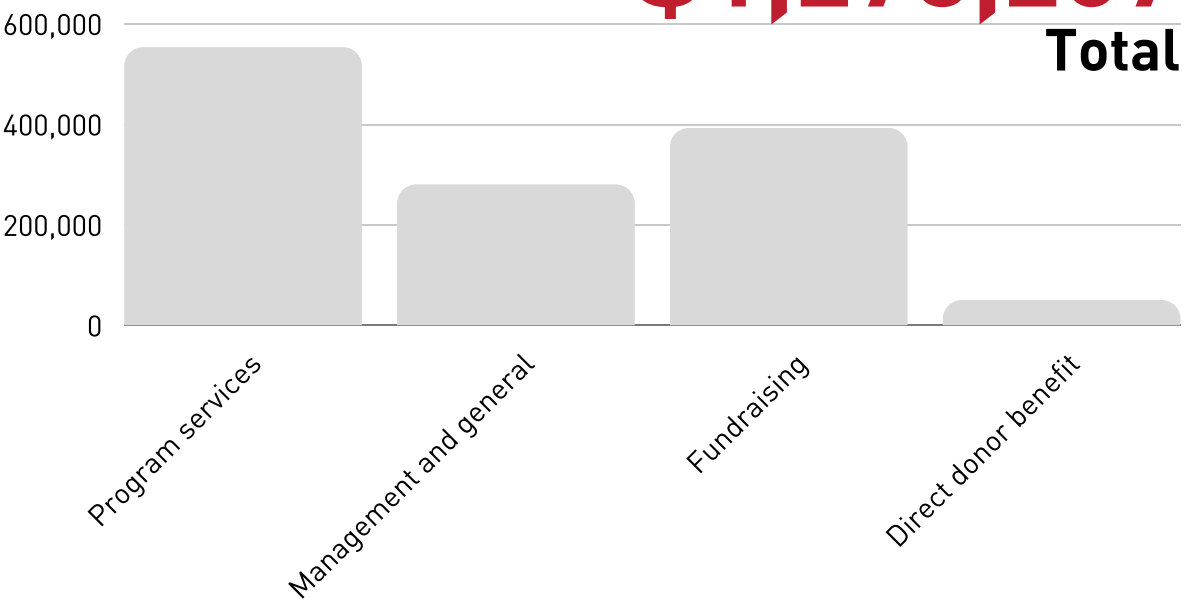
Total



EXPENSES

\$1,273,207

Total





COMMUNITY IMPACT

A NEW APPROACH TO GRANTS AND GIVING BACK

In March 2020, the District of Columbia reported its first COVID-19 case and as the virus spread and businesses closed, the Washington, DC community plunged into a time of need. Recognizing the hardships that many faced, JLW mobilized into action on how it could support those in need.

Reacting quickly, JLW activated its Emergency Management Team (EMT), a notably rare occurrence in the League's history. The EMT - a group including the President, JLW's officers, the Nominating Committee Chair, JLW's Administrative Director and a JLW DC resident - to determine the best path forward to keep members safe. Ultimately, the EMT, in consultation with the Board of Directors and based on local public health guidance, made the decision to close Headquarters and halt in-person activities.

At the same time as the EMT was activating, JLW's Board of Directors, led by 2019-2020 President Carly Mitchell, were determining how to assist the community in a meaningful way. "Our Board of Directors and members were inspired to help our community in as many ways as we could. From working with community partners to distribute 18,000 square feet of rummage from Tossed & Found, to reaching to community partners on ways we could support their needs as they had to immediately pivot their own business models, we acted quickly to establish multiple channels of community support, including the Community Assistance Fund, community support mask project, and connecting with community partner leaders on their most immediate needs," said Mitchell.

Ultimately, the 2019-2020 Board voted to establish the Community Assistance Fund: a new, condensed grants program that would support nonprofit organizations in the greater Washington, DC, area experiencing urgent need as they provide community support as a result of the COVID-19 public health emergency. Through the Community Assistance Fund, \$75,000 in grants were fast-tracked to support local organizations. One grant of \$50,000 was awarded to a program addressing food assistance and food security issues. A second set of grants, up to \$5,000 per nonprofit organization, were made available to those experiencing urgent need as they provide community support relief.

Mitchell stated, "With the Community Assistance Fund, we had the opportunity to support critical mission activities to combat food insecurity - a problem exacerbated by COVID - along with enabling local community organizations to keep their operations going during such a critical time. JLW always strives to use our resources - whether they be financial or volunteer resources - to help our most pressing community issues in meaningful ways. This is no different, but perhaps at a scale and level of impact even more pervasive than any issues we've seen as a League to date."

With the 2019-2020 Board's approval, the Community Assistance Fund carried over into the new League Year with President Jess Taylor White at the helm. White said, "It was a humbling moment to see the impact we could make in the greater DMV area. I'm so proud of who we are as an organization and our ability to adapt, change, and grow to serve those who need it the most."

As the 2020-2021 President-Elect, Amanda Walke, worked closely with the grant task force to help sort and identify nonprofit organizations who were making an impact and could best be supported by JLW's efforts. "We've been really good stewards of our finances over the years," said Walke. "With everyone going through a difficult time, we were in a position where we could step up and extend a hand to the community."



COMMUNITY IMPACT

DONE-IN-A-DAY PARTNERS WITH LIBRARY OF CONGRESS ON DIGITIZING SUFFRAGE MOVEMENT ARCHIVES

As women across the country celebrated the 100th anniversary of the Women's Suffrage movement, members of the JLW's Done-In-A-Day Committee worked to ensure letters and other documents from the movement were available to a new generation by working with the Library of Congress to transcribe documents.

In 2018, the Library of Congress started the By the People campaign as a way to make its documents accessible to all as well as word-searchable. With the help of volunteers, the Library of Congress has been able to release over 350,000 documents across 20 campaigns. The 100th anniversary of the Women's Suffrage movement in 2020 prompted the Library to create a campaign as part of the celebration.

With encouragement from The Association of Junior Leagues International, Inc. (AJLI) and JLW, the members of the Done-In-A-Day, New Member, and Transfer Committees decided to assist with the undertaking as a way to celebrate women's right to vote.

When working a shift, volunteers either transcribed new documents or reviewed completed transcriptions to verify accuracy and completion. Many of the documents highlighted the hard work and joy that characterized the women of the Suffrage Movement.

One quote, found in a transcribed document, particularly highlights the important role camaraderie played in the movement, "It is such a blessed psychological fact that the more people work, the more they are willing to work!"

Another woman's words remind us of the sacrifices of those before us, "While others hope that future generations will recognize the sacrifice - I often wish that women who so blithely go to the polls nowadays could know how much it cost in time and effort on the part of suffrage workers to get this right."

During the sessions, members shared their findings - from fun quotes and stories they've read - as well as discussed the impact of the Suffrage Movement and how these women paved the way for their own right to vote.

In the last year, JLW volunteered a total of 192 hours with the Library of Congress. JLW volunteers transcribed documents written in English, Spanish, French, and Russian. Many of the transcribed documents included transmissions from luminaries such as Susan B Anthony, Alice Stone Blackwell, Elizabeth Cady Stanton, Mary Church Terrell, and Anna E. Dickinson.

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 Allegra Bartscherer
 Allison Preiss
 Allyson Ruzicka
 Amanda Asgeirsson
 Amanda Gray Bailey
 Amanda Gutting
 Amanda Sealey
 Amanda Walke
 Amber Kirby
 Amelia Holman
 Amelia Whitman Weisbuch
 Amelie Bahlsen
 Amie Wheeler
 Amy and Pete Gingrich
 Angeline Schreiber
 Ann Rodgers
 Ann Ruppe
 Anna Doremus
 Annamarie Glaize
 Anne Beverly Jones
 Anne Hunter
 Anne O. Riser
 Anne Sexton
 Annie Schlossman
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 Fernanda Fisher
 Gail Lione
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 Gibson McMahon
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 Helen Urquhart
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 Jane Davis
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 Jenna Frost
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 Katrina Patterson
 Katrina Washington
 Kay Johnson
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 Kayla Dreyer
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 Kendra Nitta
 Kendra Scott
 Kerri Gross
 Keturah Taylor
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 Kimberly Price
 Kimberly Willson Linson
 Kisha Anderson
 Kristin Highsmith
 KVS Title
 Lanet Scott
 Lari Bittman
 LaTonya Elizabeth Clark
 Laura Askonas
 Laura Shull
 Laura Trevino
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 LeWonnice Belcher
 Lilly Pulitzer Georgetown
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 Lindsay Wilson
 Lindsey Ranish
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 Lizzie Stubbs

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Margaret Barry
Margaret van Wassenauer
Maria Estefania
Maria Marks
Marian Xanders
Marsha Carter
Marta and Tyler Hernandez
Mary Algire
Mary Beth Tyler
Mary Hutchinson
Mary Moran Miller
Mary Popadiuk
Mary Summers
Meaghan Pfeiffer
Megan Burgoyne
Megan Connolly
Megan Heft
Meghan Britt
Meighan LeGrand
Melanie Goerke
Melissa A. Hehn
Melissa Bruce
Melissa Russell
Melissa Sauve
Melissa Smiley
Mercedes Tierney
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Micheal Shanklin
Michele Thibodeau
Michelle Slusher
Michelle Walter
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Molly Riley
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Monica Thibodeau
Morgan Stanley
Nancy Novit
Nancy Rasenberger
Nancy Register
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Rylee Welker
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